



EAGLE VALLEY COMMUNITY FOUNDATION

STRATEGIC PLAN 2024–2026

Established in 2015, the Eagle Valley Community Foundation (EVCF) operates with a mission to address local challenges and support vulnerable community members in Eagle County, Colorado. Unlike traditional foundations, EVCF prioritizes understanding **who** are the beneficiaries being served, ensuring that its programs are tailored to meet the specific needs of the community.



VISION:

To inspire hope and build trust, opportunity, and wellness for all in Eagle County.

MISSION:

To connect people with community resources for access to nourishment, wellness, and growth opportunities, creating trusted programs and responsive solutions while embracing individual dignity.

VALUES:

Dignity | Integrity | Inclusivity |
Innovation | Collaboration | Boldness

WE ARE DRIVEN BY OUR GUIDING PRINCIPLES

Understand: We partner with people and institutions to develop a deep understanding of the needs within our community.

Bridge: We bridge the gap between the community's philanthropic drivers and programs addressing its basic needs, aligning resources to manage the most critical initiatives.

Engage: We actively involve individuals, communities, or stakeholders in the organization's mission, activities, or initiatives.

Respond: We mobilize resources and create solutions for a specific need.

Impact: We seek to have a significant positive impact on the lives of the underserved members of our local community through direct action.

Advocate: We use our local influence to leverage government and business policies that reduce inequality and work to be part of the solution through action and advocacy.



Read on! →

This is our plan for
thriving together.



Strategic Priorities

This strategic plan outlines three priorities that will guide our work moving forward. These priorities ensure that we are always aligned with EVCF's mission and values.

1

Nourishment for All by Addressing Food Insecurity.

Goal:

Improve community access to nutritious food by removing barriers related to cost, transportation, and availability, ensuring everyone can access healthy food.

2

Wellness and Access for All by Facilitating Services and Resource Connection & Navigation.

Goal:

To ensure access to comprehensive resources and services by all community members in a cohesive, streamlined, asset-based, culturally relevant, and whole-family approach.

3

Opportunities and Growth for All by Advancing Community Leadership.

Goal:

Cultivate a robust community and enhance leadership skills to drive collaborative and impactful outcomes for everyone.

EVCF evaluates all initiatives based on financial, operational, legal/liability, reputational, and mission alignment criteria to ensure low-risk and high-impact outcomes.

Strategy 1 Nourishment for All



- Strengthen and enhance The Community Market programs and operations.
- Strengthen the local economy by supporting and promoting local farmers, ranchers, and food producers, fostering sustainable practices and building a resilient food system.
- Support community programs addressing the nutritional needs of all age groups through collaboration with donors, partners, and volunteers, while leveraging partnerships and exploring innovative solutions to food insecurity.
- Reduce the environmental impact of food waste in our community.

Milestones:

- ✓ Launch a data-driven dashboard to guide program evaluation and operational improvement
- ✓ Increase in-kind food donations and rescue initiatives
- ✓ Increase number of customers served through the mobile markets and offer engagement/feedback opportunities
- ✓ Maintain food quality from local sources at market price (or below) and stay within budget
- ✓ Expand regional food sourcing and partnerships
- ✓ Promote local food producers and their products (including imperfect produce) through marketing campaigns
- ✓ Increase number of volunteers participating in food distribution efforts
- ✓ Increase access to nutrition education and include mental health, physical activity, and stress management components
- ✓ Support initiatives and partners that contribute to food security Increase food distribution to individuals first, animals second, and lastly, compost
- ✓ Launch a volunteer program focused on sustainability
- ✓ Achieve and maintain Actively Green cert
- ✓ Create a sustainability educational curriculum to increase awareness and community-wide engagement

Strategy 2 Wellness and Access for All



- Connect individuals with essential resources and assist in navigating available services efficiently.
- Promote health and wellness services, resources, and education for the Spanish-speaking community in Eagle County.
- Enhance partnerships for comprehensive, year-round access to community services.

Milestones:

- ✓ Create a centralized resource platform to address community needs
- ✓ Implement a case management system to provide personalized support and guidance to individuals navigating services
- ✓ Expand community reach through the purchase of a second van, bringing services and resources to additional locations
- ✓ Expand bilingual health and wellness services to promote participation of the Spanish-speaking community
- ✓ Produce and distribute culturally relevant health education and wellness materials in Spanish
- ✓ Increase number of partner organizations participating and Spanish-speaking community members attending the annual MIRA Health and Wellness
- ✓ Fair Strengthen existing partnerships through regular collaborative meetings
- ✓ Recruit new partners and collaborations that will ensure a comprehensive network of services available year-round
- ✓ Launch a data-driven Dashboard and implement a program evaluation in order to assess effectiveness and promote continuous improvement

Strategy 3 Opportunities and Growth for All



- Build community leadership through cross-sector collaboration and knowledge sharing to address complex challenges effectively.
- Enhance fiscal sponsorship capabilities to better manage and support sponsored projects.
- Empower emerging leaders by fostering inclusive leadership development and creating equitable opportunities for economic and social advancement in Eagle County.

Milestones:

- ✓ Increase number of meetings and forums that facilitate dialogue and collaboration among nonprofits, government agencies, and private sector leaders
- ✓ Initiate additional collaborative projects as a direct result of the gatherings
- ✓ Strengthen partner engagement through repeat participants
- ✓ Develop a fiscal sponsorship guide/handbook detailing applicant process, expectations, and reporting requirements
- ✓ Implement a Financial Management Training Program to educate sponsored organizations on budgeting, financial reporting, and compliance
- ✓ Launch a financial tracking system to be utilized by sponsored organizations
- ✓ Expand ELEVAR leadership development programs through advanced training and mentorship opportunities
- ✓ Increase the funding allocated through ELEVAR to support local BIPOC-owned businesses and initiatives
- ✓ Strengthen regional partnerships to create a support network for emerging BIPOC leaders



As We Focus On Being Best In Class In Our Three Strategic Priorities, We Will Evolve Our Role As A Community Foundation Supported By A Strong Foundation

Robust Fundraising	Community Partnerships	Financial Strength	High Performing Organization	Skilled Diverse Board & Strong Governance
<p>Goal:</p> <p>Foster organizational financial stability by continuing to grow diverse areas of funding with a focus on individual giving through multi-year pledges, events, and planned giving.</p>	<p>Goal:</p> <p>Expand and strengthen collaborative partnerships to maximize community impact and elevate EVCF's role as a trusted leader.</p>	<p>Goal:</p> <p>Strengthen EVCF's long-term financial sustainability and resource resilience capacity.</p>	<p>Goal:</p> <p>Enhance staff performance and streamline processes for organizational efficiency and growth.</p>	<p>Goal:</p> <p>Fully develop, enhance, engage, and leverage our board to be a best-in-class nonprofit board and organization, with exceptional governance.</p>

Visit our website to monitor our progress toward achieving our strategic goals.



SCAN CODE

For more information:
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“By understanding our past, and looking proactively toward the future, EVCF will have a positive impact on the people who live here for generations to come – donors able to share, volunteers able to contribute, staff able to do the important work, and clients able to thrive.”

– Mike Rushmore, Founder and Chairman Emeritus, Eagle Valley Community Foundation